**Lidya Group united the companies under the roof of "Lidya Bilişim"**

Turkey distributor of his Xerox, Epson and EFI brand with the industry leader within the Group's Lydia, Lydia Distribution, IT Lydia was Lydia's Lydia Hardware and Documentation companies. In the first quarter of this year, Lidya united all its companies outside Distribution under the roof of Lidya Informatics. Lidya Group continues to grow by improving its service network and product structure in the organization planning that is suitable for business models of the future. The offices of the Group outside Istanbul will also operate as branches.

**Closed this year's first quarter with 10% growth**

Despite the recent fluctuations in the Dollar and Euro, the high interest rates and the political agenda, the Lydia Group did not slow down in growth. Expressing that they have closed the first quarter of this year with a growth of 10%, Lidya Group Chairman Bekir Öz said: "Political and economical issues may be on the agenda. But as a group, we are always looking at the full side of the cup, always keeping our energy and morimiz at the top. We have experience, experience, human resource and strong capital, we continue our growth journey by reaching our targets. In the first quarter of this year, we achieved a growth of 10%. The most important growth lived on the EFI side. At the same time, from the middle of the year 2017, we see an increase in our service surveillance. As in the first quarter of this year, in the coming periods, parallel to the number of machines we sell, the increase in our service capacities will continue."

**Starting monday in the market starting from September**

Stating that a serious growth is not expected in the second quarter of the year in the sector, Bekir Öz noted that starting from September, the market would be moving, he said:

"As is known, the new regime, non-foreign exchange earners and foreign exchange debt of less than $ 15 million, will not be able to borrow from foreign exchange since May 2nd. Since the interest rate on the TL borrowing is higher than the foreign currency debt, the million dollar investments can be suspended for a certain period and the investment can be printed on the train. As Lidya, we will go into TL implementation in our sales and in the first stage TL conversion, it may be an adaptation process for our customers. However, in the medium and long term, borrowing with the TL may possibly be a healthier borrowing since it will offset the foreign exchange risk. When we evaluate our sector in the light of all these developments, we do not expect any serious growth until September as it is the past year. Beginning from September, the movements and sales will begin. As Lidya Group, we are aiming to close this year with 20% growth, because we always focus on new opportunities and growth. "

**The leader finds the right job, the manager does the job right**

Representing the Chairman of the Board of Directors of Lidya Group, Rıza Başoğlu, expressing that the subjects such as leadership and the management of talents are taking place in the company's agenda, said:

"The leader is the one who finds the right job. The manager is the person who does the job right. Companies need leaders to find the right business models by keeping up with the changing and changing digital world. At the point where these things can be done correctly, successful managers are needed. Of course, in order to reach the targets, it is also important to manage employee skills. Because companies can sustain their assets, stable and sustainable growth is a must. In sum, it is imperative that all units of the business be reconfigured to change their business processes by adapting to change and transformation. As always underlined, we must always turn the bicycle pedal. If we leave the turn, we will fall and the cost of getting up and recovering again will be higher. Another issue is that not only those who walk to the same goal as the team, but those who run to the same goal will be one step ahead. Today's world is not walking, more runners will win, "he said.